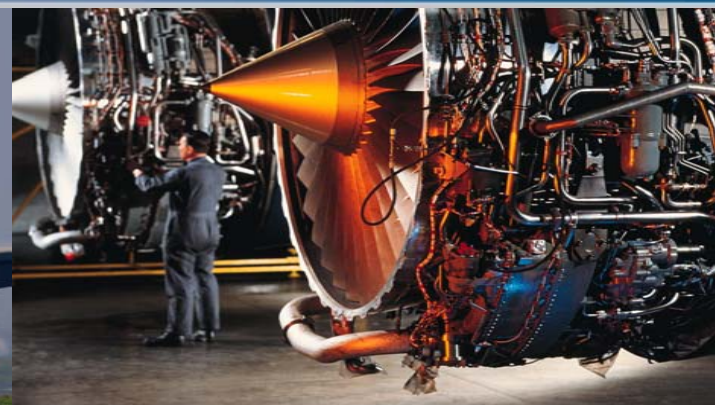




SC21 Support in the West Midlands



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Background

- Integral part of the Aerospace Cluster Opportunity Group (COG) strategy at Advantage West Midlands
- Developed by MAS-WM and approved by the Aerospace COG at Advantage West Midlands
- Approved and funded by Advantage West Midlands
- National context
- Successfully piloted in 2008

General aims & objectives

- To work with Aerospace and Defence sector primes and Tier 1's to formulate and/or support, the implementation and deployment of SC21 programmes.
- To assist individual or groups of companies operating in the Aerospace and Defence sector improve their performance and achieve recognition within the SC21 national programme.
- To maximise the number of companies recognised within the programme.
- To help position companies to win new business
- To support and encourage new business cultures and practices
- To disseminate best practice.

Project overview & delivery

- 3 year programme
- £1.5 million funding
- Available to SME and Non SME
- West Midlands based suppliers/supply chains (mainly)
- Match funded
- MAA is a partner on the project
- Project delivered by MAS-WM, through approved providers
- Two preferred providers: TEC & Industry Forum

